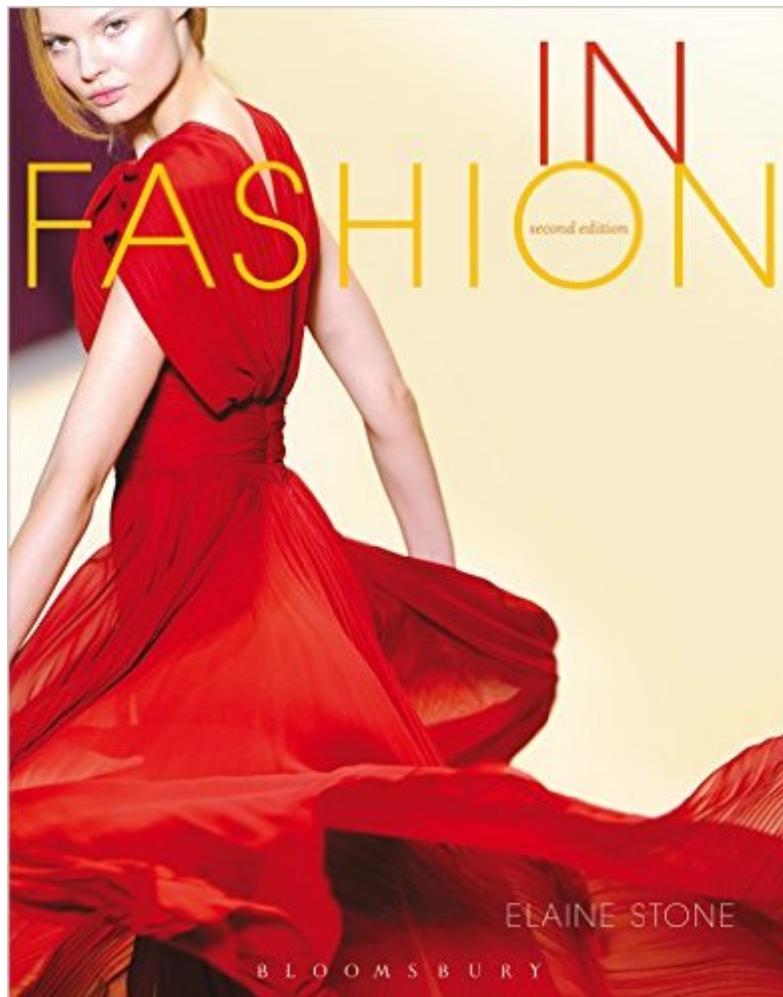


The book was found

In Fashion



Synopsis

This 2nd Edition of Elaine Stone's best-selling text, *In Fashion*, offers a clear introduction to the fashion industry that is as dynamic as the business itself. Through concise language and full-color photographs, author Elaine Stone provides students with an overview of fashion, from its history, cyclical nature, and development to the materials, producers, and retailers who impact the business on a global level. Whether their plans include design, product development, merchandising, buying, manufacturing, or entrepreneurship, students will gain a thorough understanding of how the industry works and what lies ahead for them professionally. PLEASE NOTE: Purchasing or renting this ISBN does not include access to the STUDIO resources that accompany this text. To receive free access to the STUDIO content with new copies of this book, please refer to the book + STUDIO access card bundle ISBN 9781501309816. STUDIO Instant Access can also be purchased or rented separately on BloomsburyFashionCentral.com.

Book Information

Paperback: 352 pages

Publisher: Fairchild Books; 2 edition (July 13, 2011)

Language: English

ISBN-10: 1609012224

ISBN-13: 978-1609012229

Product Dimensions: 8.6 x 0.9 x 10.8 inches

Shipping Weight: 2.8 pounds (View shipping rates and policies)

Average Customer Review: 4.5 out of 5 starsÂ See all reviewsÂ (20 customer reviews)

Best Sellers Rank: #50,803 in Books (See Top 100 in Books) #10 inÂ Books > Business & Money > Industries > Fashion & Textile #31 inÂ Books > Arts & Photography > Decorative Arts & Design > Textile & Costume #58 inÂ Books > Arts & Photography > Fashion

Customer Reviews

As a college student majoring in Fashion Merchandising, I can't imagine how anyone studying the field could possibly learn anything new from this book. Well-written and informative but is more like a Fashion Business for Dummies. Anyone studying fashion as a passion would surely find this book useless. Word of advice to anyone studying any area of fashion - unless you ABSOLUTELY are required to have this book, save yourself the money. It'll just sit on your shelf. Not a bad book. Just not useful for its intended audience; fashion students.

I love this book. it gives great detail about the fashion industry. It gives fashion a new meaning. able to completely understand what is in store for you when you chose to enter the fashion industry.

I purchased this book for two classes. It is a great book to introduce the fashion industry and mass production. The industry is so complex and global and this book is able to appropriately explain the industry with tons of brilliant photographs. A very good place to start if you are serious about breaking into the fashion industry.

This is a great text full of great info. However, there are a few minor grammatical errors that I am surprised that someone in production did not catch.

Absolutely had to have this book for a class. Got it as a rental and used Prime. So far, I like reading it, though some things I knew already, but it's okay~

Needed this for my Fashion class. Nice book- it was excellent /new condition! I got an A in my class-thanks!

I got this book bc it was a requirement for my intro to mass production class. Its actually a good book.

Good book that came in great condition. Really cheap compared to how much my school has it priced.

[Download to continue reading...](#)

Back to the 80s: 1980s Fads and Fashion Coloring Book: Adult Coloring Books Fashion, 80s Coloring Book, 1980s Coloring Book, Fashion Coloring Book ... Fashion Coloring Book for Adults) (Volume 1) Groovy 70s: Fashion Coloring Book for Adults: Adult Coloring Books Fashion, 1970s Coloring Book Fashion Coloring Books For Adults: 2017 Fun Fashion and Fresh Styles! (+100 Pages) Basics Fashion Management 01: Fashion Merchandising Fashion Forward: 1960s Fashion Coloring Book for Adults Edwardian Fashion 1910-1920 Styles: Edwardian Inspired Fashion Pen and Ink Drawings, Adult Coloring Book Fashion Sketches: A Coloring Book: Fashion inspired Adult Coloring Book Fashion Design Chic Coloring Book (Fashion & Other Fun Coloring Books For Adults, Teens, & Girls) (Volume 2) Fashion Coloring Books For Adults: Classy Chic Designs Fashion & The Best of Paris Street Style Fashion Forward 2 (Fashion Adult Coloring Book)

FASHION TRENDS:London Look Of the 60's: COLORING BOOK (Fashion Trends: Series) (Volume 1) Fashion Design Studio: Learn to Draw Figures, Fashion, Hairstyles & More (Creative Girls Draw) The Fashion Designer Survival Guide, Revised and Expanded Edition: Start and Run Your Own Fashion Business Fashion Design Course: Principles, Practice, and Techniques: A Practical Guide for Aspiring Fashion Designers Fashion Lives: Fashion Icons with Fern Mallis The Fashion Designer's Handbook & Fashion Kit: Learn to Sew and Become a Designer in 33 Fabulous Projects Tudor Costume and Fashion (Dover Fashion and Costumes) A Dictionary of Costume and Fashion: Historic and Modern (Dover Fashion and Costumes) 60s Fashion: Vintage Fashion and Beauty Ads (Taschen Icon Series) The Complete Fashion Sketchbook: Creative Ideas and Exercises to Make the Most of Your Fashion Sketchbook

[Dmca](#)